

# STORIES BY JEVON JORDAN MCKINNEY

Official Journalist Portfolio



## A BROKEN RECORD

FEATURED WORK

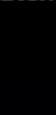
Stories of Artists' Representation



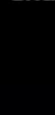
JJ McKinney Reporter Reel 2025



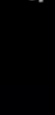
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Jevon "JJ"  
McKinney

Official Reporter Reel

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JJ MCKINNEY REPORTER REEL:

2025

This is a full reporter reel of my time as a journalist from 2021 to 2025. It includes all of my work from Top 100 Market CBS affiliate, KKTV 11 News, Investigative Work at CTV Channel 11, Stand Ups, Lives Shots, and much more. The topics range from protests, financial corruption, interviews, with Governors and Congressmen, and food insecurity.

If you like what you see from my reel and would like to contact me for opportunities, you can reach me at my email: [jmckinneymedia@gmail.com](mailto:jmckinneymedia@gmail.com) (recommended) or at my phone number: 719-360-0147. I look forward to hearing from you!



UNLISTED: The Removal of D.E.I in Universities OFFICIAL ...



Watch on YouTube



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UN-LISTED (Trailer): Writer & Director

January 2025-TBD

Diversity, Equity, and Inclusion has become a controversial phrase over the past few years. With some believing that the practice of D.E.I is unfair and ought to be eradicated.

However, some believe that D.E.I is a blessing that has allowed those originally kept out of education to seek higher opportunity.

Now, President Donald Trump and his Administration have set out to remove D.E.I in its entirety, starting with Universities across the country. This led millions to the streets in protest.

Led Primarily by The Students...

In "UNLISTED: The Removal of D.E.I in University," Director JJ McKinney travels to protests around Colorado State University and Fort Collins to uncover the emotions students have about D.E.I. and see just how much this program means to the people it affects the most.

[Read More About UN- LISTED on its page.](#)

Unlisted Info



"A BROKEN RECORD":WRITER & DIRECTOR

June 2021- Present

I am the writer and creative director of my award-winning short documentary with the Youth Documentary Academy titled, "A Broken Record." It explores the censorship, appropriation, and overall treatment of Black Musicians in our society. As the creator and director of this project, I am responsible for networking with local Colorado artists and educators such as University of Denver Professor Roger Holland, Singers Kid Astronaut & Jason Martin, and national saxophonist and radio host Tony Exum Jr., to set up interviews where we get their perspectives on the state of Black Music as well as the history of its themes and mistreatment. I direct a crew with camera, lighting, and sound in order to create a film that I hope will contribute to the long-needed discussion about giving Black artists the recognition they deserve.

A Broken Record has won various awards including the Colorado Short Circuit Film Festival Young Filmmaker Award, The Best in Visual Art at Celebrating Undergraduate Research and Creativity (CURC) Symposium, and aired as an Official Selection at The All-American High School Film Festival in Times Square, New York City.

"A Broken Record" will air on PBS' show "Our Time" nationally in the future.

Here is a short Trailer! Find Out more about A Broken Record in the More Tab in the Header.

A Broken Record Page



A TOWN OF SOUL: FORT COLLINS BLACK  
BUSINESSES

December 2022

The city of Fort Collins only has a Black population of 16 percent.

For a college town that loves to celebrate its diversity, a lot of Black and Brown citizens never get to experience it. They're not the ones shown in travel ads persuading potential students and tourists about how great of a community this place is. They're not the ones whose homes and communities are highlighted (unless it's in a token attempt to score diversity points before the city continues to ignore their communities and their stories). They're not the ones who get their stories told, unless it's highlighting only negative parts of their narrative.

This project hopes to change that.

In an attempt to shed light on the good the Black community of Fort Collins is doing for the city, I set out to find the best shining examples of achievement in town. I found that a great place to start are the businesses that keep the city afloat. Especially in an era so positive on uplifting businesses of Color.

Therefore, I am proud to present three innovators and trailblazers whose businesses shine a light on a community long thought lost in this city.

Here are the Black Businesses of Fort Collins!

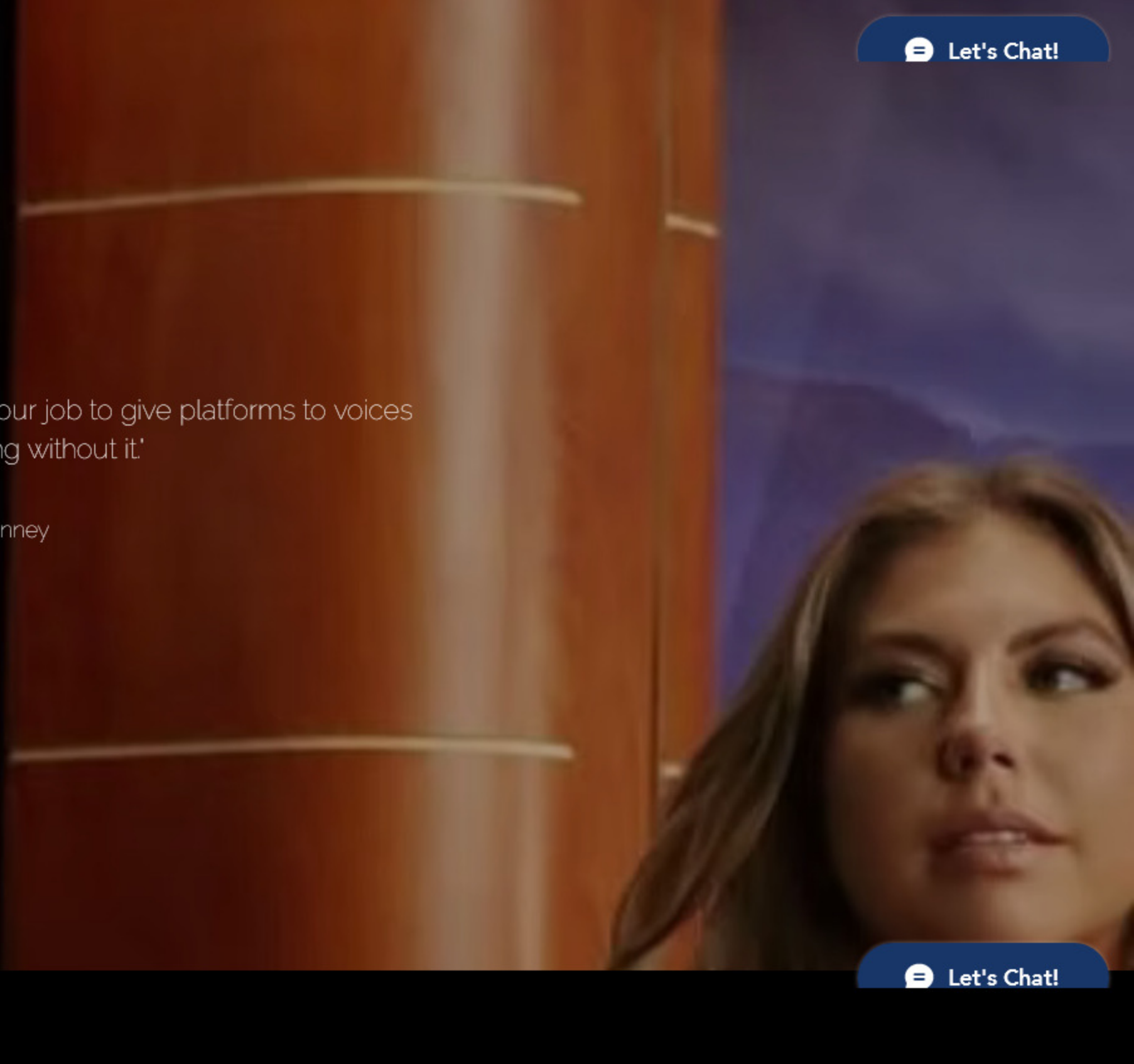
Find out more in the Transmedia tab in the Header.

[View Fort Collins Black Businesses Interactive Story](#)



"Journalists are the watchdogs of society. It is our job to give platforms to voices who have gone too long without it."

Jevon Jordan McKinney



## CONTACT

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